





New York State Bar Association's Online Professional Services Guide

Share Your Business with Thousands of Attorneys and Law Firms in New York!

with the NYSBA Professional Services Guide



Profile Tools and Features		BRONZE	SILVER	GOLD
 SEARCH	<ul style="list-style-type: none"> Company name, website preview, tagline, inclusion in "my supplier" information-cart Logo, company description, staff photos, and individual contact info Higher category search results Top of rotation on home page and category search 	● ● ●	● ● ●	● ● ●
 PRODUCT	<ul style="list-style-type: none"> Product or services spotlight allows product visual, description, and direct page links Placement on Product Spotlight search page Graphic header (a branded company ad) 	● ●	● ●	● ●
 CONTENT	<ul style="list-style-type: none"> Company keyword integration Document marketing: white papers, case studies, brochures, and more Document download tracker Blog or new feed integration Post Videos 		● ● ● ●	● ● ● ●
 SOCIAL	<ul style="list-style-type: none"> Social media integration (Twitter, YouTube, Facebook, LinkedIn) 			●
		\$1,200/yr	\$1,500/yr	\$2,500/yr

Enhancements	
<ul style="list-style-type: none"> Premium Placement ensure 1st, 2nd, or 3rd highest placement in each exclusive category) 	1st: \$500, 2nd: \$300, 3rd: \$200
<ul style="list-style-type: none"> Graphic profile header 	\$295 each (included at GOLD level)
<ul style="list-style-type: none"> Exclusive category sponsorships 	\$500 per month/6 months or \$300 per month/12 months